

MONIQUE R. WINGARD, M.A., MSSA

TEACHING EXPERIENCE

Adjunct Professor

Cuyahoga Community College - Department of Media and Journalism Studies
Cleveland, OH

- Instruct MJS-2060: Principles of Public Relations in hybrid and online formats, connecting foundational PR theory to applied, real-world communication strategy for a diverse urban student population
- Design and deliver course materials that bridge academic frameworks with professional practice, preparing students for careers in public relations, media, and strategic communications

Graduate Teaching Assistant

Kent State University - College of Communication & Information
Kent, OH

- Provide instructional and administrative support to Dr. Tara Conley across courses in media studies, digital humanities, and science and technology studies, contributing to curriculum development and fostering an effective learning environment
- Support active research initiatives through data collection, analysis, and literature reviews across critical areas of communication and information studies

Adjunct Professor

Cleveland State University - School of Communication
Cleveland, OH

- Teaching undergraduate courses in accordance with the standards of the Cleveland State School of Communication, Monday through Friday, online and in-person.
- Responsible for: preparing instructional materials (i.e. syllabi, homework assignments, and handouts), evaluating and grading students' class work and assignments, as well as initiating, facilitating, and moderating classroom discussions.
- Courses - Principles of Social Media (COM 227), Professional Communication (COM 240), Principles of Advertising (COM 260), Group Process and Leadership (COM 341)

Graduate Teaching Assistant

Howard University - Cathy Hughes School of Communications
Washington, DC

- Supported instruction and facilitated interactive learning experiences for undergraduate courses in the Department of Strategic, Legal, and Management Communication within the Cathy Hughes School of Communications.
- Assisted with course delivery, student engagement, and assessment during both fall and spring semesters.
- Course: Principles of Speech (SLMC 101) — An introductory course focused on the theoretical foundations of effective communication, public speaking skills, confidence building, and the development of critical thinking and reasoning.

Visiting Instructor

Ohio University
Athens, OH

- Online instructor under the direction of Dr. Eric Williams for MDIA 1020: Media and the Creative Process. Provided instructional assistance, teaching weekly labs, developing teaching materials, and grading weekly assignments.

Graduate Research and Teaching Assistant

Ohio University- WOUB Center for Public Media
Athens, OH

- Effectively produced, recorded, edited, and scheduled content for weekend programs, including interviewing former CNN News Correspondent Martin Savidge for a short documentary-length video and anchoring a morning newscast for nationally syndicated program, WNYC's The Takeaway.

AWARDS AND HONORS

Mickey Dover CCI Scholarship Kent State University	2026
Mary Ann Stephens and John R. Graham Award for Excellence in Graduate Research Kent State University	2026
Graduate Student Trustee (Appointed by Ohio Governor Mike DeWine) Kent State University Board of Trustees	2025-2027
NABJ Scholarship National Association of Black Journalists	2025
President's Choice Award National Council of Negro Women (NCNW), Cuyahoga County Section	2024
Dean's Award Kent State University	2023

SKILLS

Teaching & Research: University instruction, curriculum development, research methodology, data analysis, instructional design

Digital Content: Social media management (Twitter, Facebook, Instagram, LinkedIn), content strategy, news writing, multimedia content production

Strategic Communications: Marketing strategy, campaign development, brand development, crisis communication, workshop facilitation

Leadership & Management: Project management, community outreach, client relations, team collaboration, event management

Technical: Digital marketing platforms, social media analytics, content management systems, digital media production

RESEARCH INTEREST/FOCUS

Media Literacy Among Adolescent Girls: Enhancing Critical Engagement with Digital Media

Digital Literacy Curriculum Development: Empowering High School Educators to Foster Informed Digital Consumption

EDUCATION

Doctor of Philosophy- PhD, Communication and Information Expected Completion: May 2027
Kent State University- Kent, OH

M.A. Media Arts & Studies
Ohio University- Athens, OH

M.S.S.A. Social Science Administration
Case Western Reserve University School of Applied Social Sciences- Cleveland, OH

B.A. Public Affairs Journalism
The Ohio State University- Columbus, OH

CONFERENCE PRESENTATIONS/SPEAKING

Appiah, O., Eveland, W. P., Jr., Henry, C. M., & Wingard, M. (2026, June). *Partisan Differences in Perspective Taking During Cross-Race Interactions about Black Trauma*. Paper presented at the annual convention of the International Communication Association, Cape Town, South Africa.

Wingard, M., Lambert, C.A., & McGhee-Hilt, F. (2025). "Misogynoir in the media: A qualitative framing analysis of Angel Reese". Ohio Communication Association, Delaware, Ohio.

Webinar: "Digital Tools for Success" - Women's Business Development Center Chicago (2025)

Panel: "How to Advocate for Excellence in Education of African American Children"- CLE Pearls, AKA Sorority, Inc. (2025)

Webinar: Empowering Democracy: "Misinformation & Media Literacy in the Digital Age"- Ohio Tech Day (2024)

Webinar: Work and Life Skills Boot Camp, "Technology on a Need to Know Basis" - Associated Colleges of Illinois (2022)

Webinar: Social Media Bootcamp, "Rock Your Profile: LinkedIn Edition" - The Founding Moms (2021)

Presentation: The History and Mission of the Anita Borg Institute - Columbia College Chicago (2016)

Conference: From Quarters to Semesters to Online: The Organic Digital Evolution of a Production Intensive Undergraduate Course at Ohio University - Broadcast Education Association Annual Convention, Las Vegas, NV (2015)

PUBLICATIONS/WRITING PORTFOLIO

Toni Morrison - Cleveland, Ohio - The New Territory Magazine

Dr. Tony Reames is Working to Eliminate Energy Poverty - EBONY

Working In Tech Can Have a Big Impact On Your Mental Health. This Founder Is Building a Community - Blavity